



P: 402 . 477 . 1050

F: 402 . 477 . 1054

TF: 888 . 515 . 2007

601 Van Dorn, Suite F

Lincoln NE 68502

visionexhibits.com

Acceptable File Formats

Illustrator CS2 or below
Photoshop CS2 or below

InDesign CS2 or below (not preferred)
Quark 6.0 (not preferred)

Photoshop and Illustrator files are preferred, as they are more suitable applications for large format printing. Art time will be charged if files need to be fixed or altered to meet guidelines. Due to additional set-up steps, InDesign and Quark files may incur set-up charges.

When sending files, please be sure to include all support art (linked images, fonts, etc.)

Font Specifications

Fonts must be converted to outlines. If fonts are not created to outlines, please provide Macintosh or TrueType fonts. If changes need to be made in the file, please provide the fonts and a version of the file with editable type.

Resolution

All raster files (either print files or linked files) must be at 150 dpi at 100% of output size.

Color

Color information must be provided with all jobs. Please note that due to the output processes, exact color matches may not be possible. Please provide a PDF layout or hard copy proof of your files. Specify all Pantone colors with Coated or Uncoated swatch numbers on your purchase order or hard color copy proof.

Fabric and Digital Vinyl

Supply file as a CMYK tiff. If a color match is required, include a layered file. All linked images must be converted to CMYK. Art fees will be charged if linked images are provided in RGB format.

Cut Vinyl

Artwork must be built as vector files. No gradients are accepted for cut vinyl (request Digital Vinyl output.) Vinyl colors must be selected from existing vinyl swatches. You may assign Pantone colors for closest match possible. Artwork containing fine detail may not be suitable for cut vinyl.

Murals and Lightjet Prints

Mural files must be built as one file in RGB. All linked files must also be RGB format. Photoshop files are preferred. Special effects created in Illustrator such as glows, transparencies, or drop shadows are not recommended. These effects can have unpredictable results. Please note where panel breaks are located and try to minimize the amount of type that crosses over the panel breaks. Small text over the breaks is not recommended.

Bleeds

All graphics produced require specific bleeds. Below is a general guideline for bleeds:

Murals and lightjets:	1/2" bleed on all four sides
Fabric and Digital Vinyl:	See product template. Please keep all logos, type and critical information at least 2" in from each edge of the graphic.
Banner stands:	See product template.

Sending artwork

Files are accepted by FTP site, DVD, CD and email for files less than 10MB.